



Appendix III: Barnet Community Innovation & Investment Fund Proposal

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Business Case

- **Adoption** of NHS England 'Placed-based' approach to reducing health inequalities and strengthening community resilience;
- **Building stronger relationships** between the **Voluntary and Community Sector (VCS)**, **NHS** and **Local Authorities** is a **national priority** and part of the NHS Long Term Plan;
- **Impact** of **COVID** and **increasing demand** on funds across the community sector, coupled with a reduction in local authority and NHS commissioners' budgets has highlighted that the **sustainability** of the **VCS** is at risk;
- **Supporting innovation** and **creativity**, and the **coproduction** of new initiatives and services delivered by the VCS needs to be a priority if the **health and wellbeing** of residents is to be improved and demand for statutory services reduced;
- **Maximising a very strong community** and **voluntary sector in Barnet**, where there is a good record of volunteering, community orientated social action and resident groups and a strong and thriving faith sector and ensure this invaluable resource is equally accessible and representative of all diverse communities in Barnet;
- **Building** on the **momentum** of the **partnership** work between the **council** and **Barnet Together** during the **COVID 19 pandemic** that supported the delivery of a **programme of community-based** activity to **support residents** alongside a wealth of VCS and faith partners, volunteers and resident groups.



Concept

- Based on the [Wigan Deal for Communities Investment fund](#) and evidence, reviews and best practice emerging around the country where local authorities have supported grassroots community activities to help reduce future demand for services by improving health and wellbeing;
- **Partnership fund** to support the **development of new, innovative, community-based projects** with a focus on **Health and Adult Social Care and Equalities** based initiatives support disproportionately affected BAME groups;
- **Complements** what we already have in place, supports the focus in the **NHS Long Term Plan** on prevention, addressing health inequalities and the role communities can play, is linked to the borough's **population needs** and the ICP shared objectives aimed at **improving health and wellbeing outcomes through Start Well, Live Well, Age Well.**
- **Prevention** a core theme and central to a vision of **a place-based approach for Barnet**, which supports the delivery of **evidence-based interventions** that improve outcomes for residents and reduces demand and future spending on Health and Social Care;
- **Support initiatives** that enable VCS **collaboration** with **social prescribing link workers** and community referrals, such as the **prevention and wellbeing co-ordination model** initiatives and Barnet Federated GPs in partnership with **Primary Care Networks** and the Council to ensure links with **personalised** and **preventative care** in Barnet;
- **Work alongside the council's VCS infrastructure contract** to proactively support VCS to identify sources of funding, training and networking opportunities.



Our Priorities

Immediate objectives

- [Early Intervention & Prevention](#)
- Understand where the gaps are in [interventions to 'prescribe' and support VCS to develop and grow those initiatives;](#)
- Supporting the [development of a stronger, more resilient and sustainable community partnership](#)
- Increasing [community-based projects and initiatives](#) to better serve residents
- [Supporting the voluntary sector](#) to grow, develop and sustain

Longer term objectives

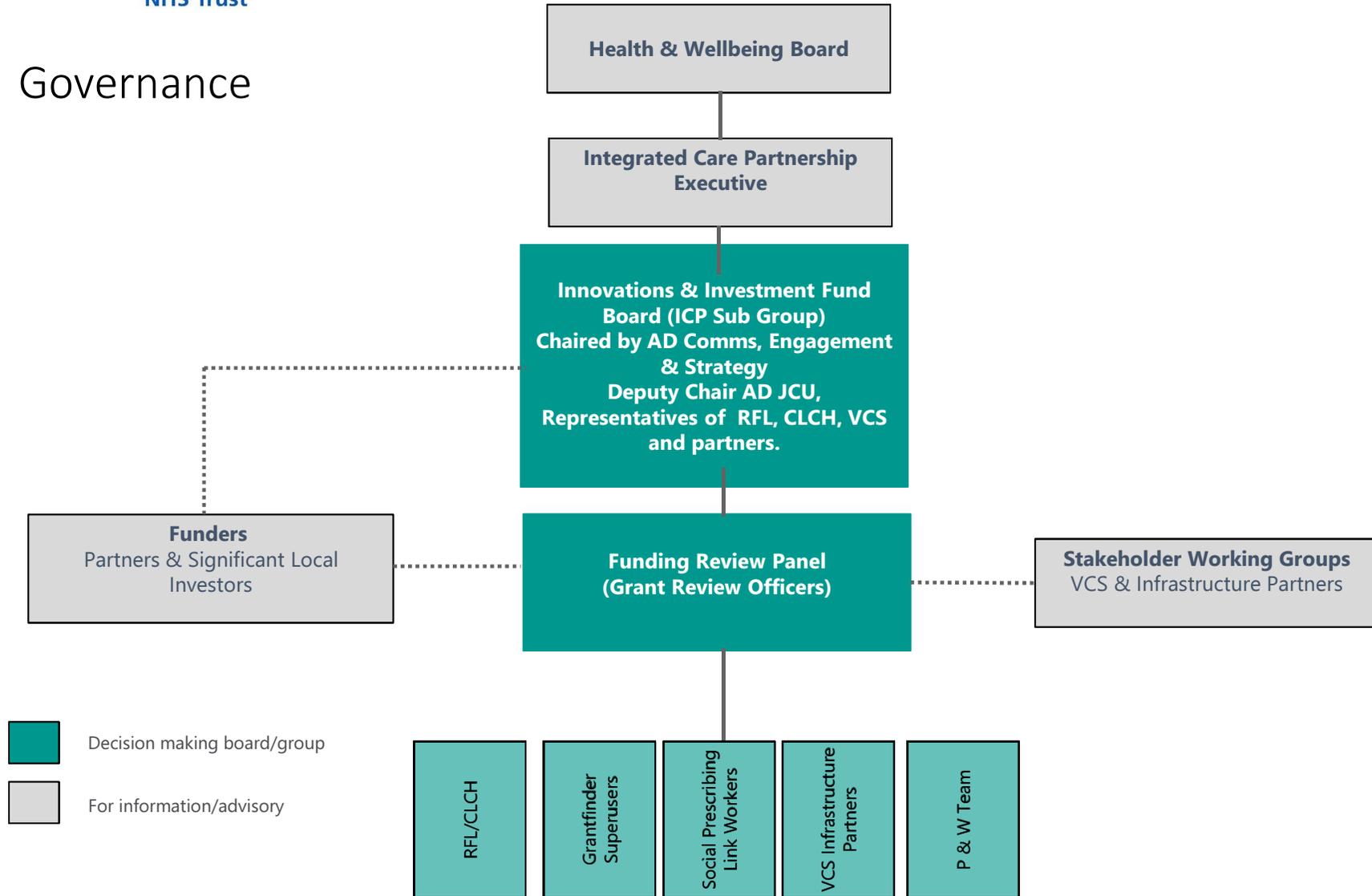
- Secure a [well-established, place-based community funding charity](#) similar to other local authorities such as [OneCamden](#); something the council has experience of doing
- [Community partnership](#) working is [fully integrated](#) into the ICP, NHS, council and wider system
- Closer collaboration and engagement with [residents and local communities to shape and deliver our community and placed based agenda](#)

Delivery Model

- Fund managed by a dedicated Council resource, supported by colleagues from Finance, Community Participation, Insight and Intelligence, infrastructure partners and Barnet Together;
- Proactive identification of service needs/gaps in provision, joining need with funding opportunities, informed by social prescribers, insight, best practice and engagement with residents, stakeholders and the sector;
- Grants awarded by dedicated Grants Panel overseen by the ICP sub-group with panel members from across the funding organisations inc council, RFL, CLCH, VCS and funders, where appropriate;
- Development of VCS funding offer to be supported by Grantfinder* 'Super Users' located in the council's service teams, who will work closely with their VCS contacts to encourage them to bid for grants via the fund and/or other funding streams to develop their services and activities to meet the needs of the fund and those of residents;
- Working collaboratively with established community partners to further support the VCS; and
- Direct engagement with council services and VCS organisations in the borough to determine priorities for the first round of funding, identify opportunities for future funding, growth and expansion and gaps in support.

*Grantfinder national database of funding opportunities for which the council holds multiple licences

Governance



Health & Wellbeing Board

Integrated Care Partnership Executive

Innovations & Investment Fund Board (ICP Sub Group)
 Chaired by AD Comms, Engagement & Strategy
 Deputy Chair AD JCU,
 Representatives of RFL, CLCH, VCS and partners.

Funders
 Partners & Significant Local Investors

Funding Review Panel (Grant Review Officers)

Stakeholder Working Groups
 VCS & Infrastructure Partners

RFL/CLCH

Grantfinder Superusers

Social Prescribing Link Workers

VCS Infrastructure Partners

P & W Team



Funding Commitments (so far..)

Initial Funding commitments from ICP and other partners

- Central London Community Healthcare
- Royal Free
- Barnet Council

Possible Future Funding Streams

Future funding streams

- Wider strategic partners – e.g. MPS, LFB, LAS, Saracens
- Ringfenced funding; with specific criteria attached
- National and regional Funders e.g. London Community Foundation, City Bridge Trust
- Local trusts, foundations, crowdfunding
- Donations from residents such as voluntary council tax increases
- Social Value – 'in kind' support from local businesses
- Section 106 - Community Infrastructure Levy

Funding Principles

The Fund can support community groups and projects across Barnet through three levels of investments:

- Money is given as an investment rather than a grant, and the expectation is that projects should be self-sustaining after a set period;
- Monitoring of organisations receiving money from the fund to be, based on the concern that placing onerous requirements on recipients would strangle innovation and prove counterproductive;
- Monitoring is to be based on the high-level goals that will be achieved for local people and communities. Goals should be linked to Barnet's Social Prescribing emerging Outcomes Framework;
- VCS would be supported by statutory partners to help them develop their services and scale them up, including by providing recipients of larger investments with named mentors in the statutory sector;
- VCS encouraged and supported to look for match funding and apply for external funding opportunities.



Funding Levels

The Fund can support community groups and projects across Barnet through three levels of investments:

- Small investment (up to £2,000)
- Start-up investment (up to 10,000)
- Big idea investment (£10,000 - £100,000)



First Wave Funding Initiatives

Some of the initiatives first wave funding could support:

- **Respite for carers**; one of the groups who have been most impacted during the pandemic
- **Digital inclusion projects for older people**; to help get them connected during prolonged periods of lockdown and/or social distancing/shielding
- **People who have lost or at risk of losing their jobs.**
- **Mitigating risk of lost functionality and mobility** in older people

Stakeholder Engagement

Phase One – to inform first wave of funding

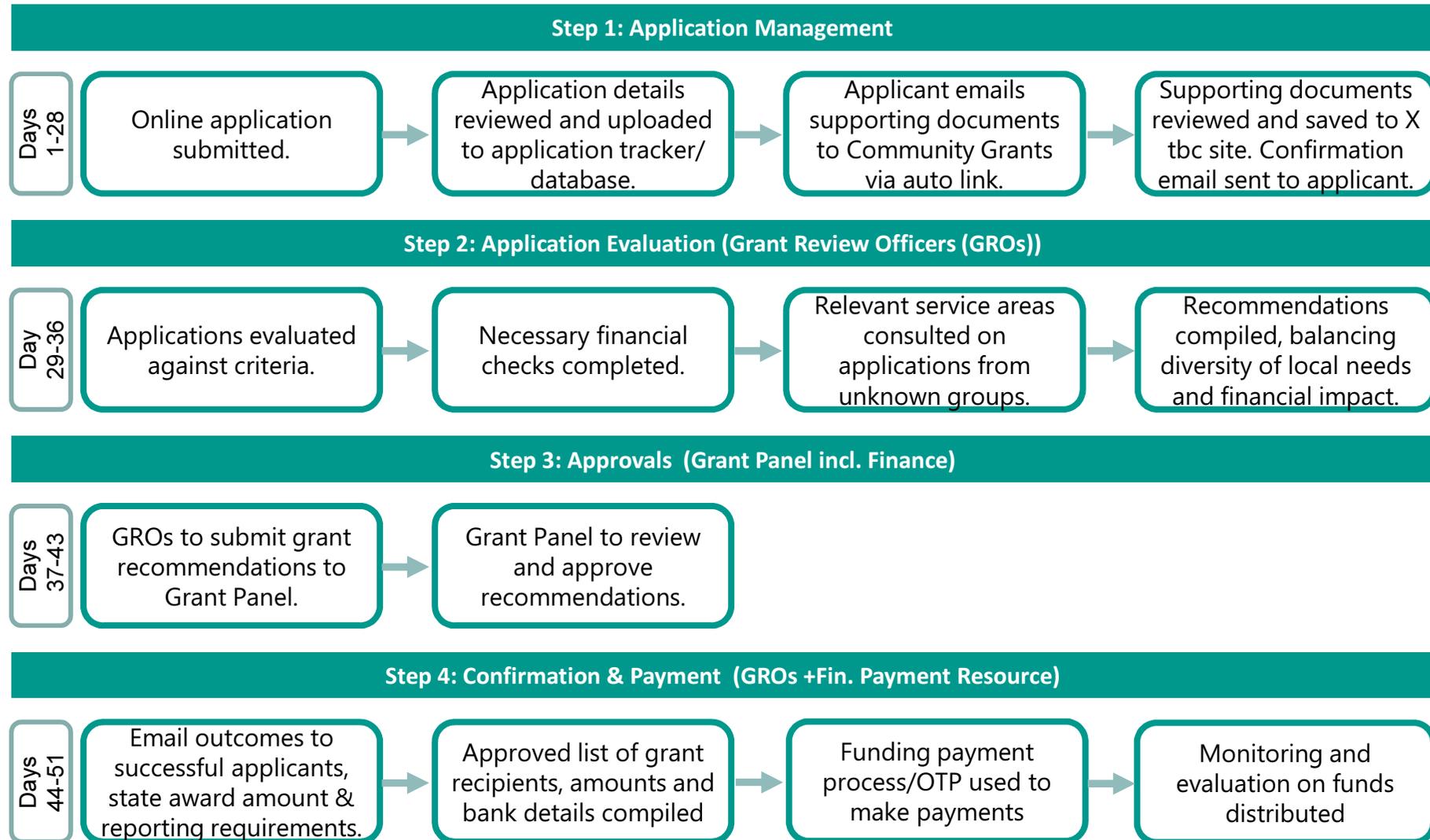
- Funders
- VCS; representative partners and bodies
- NCL CCG
- Council
- CLCH
- Barnet Enfield and Haringey Mental Health Trust
- Wider stakeholders; Clinical Directors, Social Prescribing Link Workers in the PCNs

Phase Two – to inform areas of need and gaps in community support

- Barnet Homes, BOOST, Council's Growth Team, DWP
- Barnet Multi Faith Forum
- Barnet Enfield and Haringey Mental Health Trust
- Communities Together Network
- Fire, Police and Ambulance
- Barnet Resilience Forum
- Barnet Community Safety

Grant Evaluation Process

Approx timeline depending on urgency





Evaluation Criteria

- Applications will be evaluated against the following criteria and funds distributed against an agreed
- set of aims.

Applications will be evaluated against the following criteria:

- Based on the needs of the population
- Aligns with current local policies, strategies or objectives
- Complements what is already in place
- Intends to improve health and wellbeing outcomes of the local population
- Impact on the residents of Barnet and benefits to the local community
- Prevents, reduces or delays demand on statutory and other public sector services
- Foster coproduction and partnership – around funding that aims to enable collaboration with others or something like this

In addition, funds will be distributed in a way that aims to:

- Be inclusive, taking account of the diversity of the sector and our borough
- Meet the needs of our most vulnerable residents
- Supports projects that maximise opportunities for innovation
- *Address/acknowledge hidden gaps in services/support provision for hard to reach/engage with residents*



Communications, Branding, Marketing & Training

- Launch targeted at VCS via Communities Together Network Bulletin and presentation partners
- Social Media presence and campaign
- E-Bulletins
- Networking Events; supported by infrastructure partners
- Web platform; council and partner websites or stand alone
- Grantfinder 'Super User' Training

Outcomes Evaluation

The relationship between Barnet ICP and VCS would be based on collaboration and partnership working rather than rooted in performance management and commissioning-provider split. Outcomes would be:

- Specific to each funding application
- Proportionate and light touch to enable focus on mobilisation and delivery
- Mixture of qualitative and quantitative
- Sharing lessons learnt and best practice

Some of the proposed goals and outcomes can be linked with the 'Aging Well' Outcomes Framework currently being developed and the draft Social Prescribing Outcomes Framework.



High Level and Long-term Outcomes

Impact on the health and care system

- Health promotion and prevention averting deterioration and crisis
- Broader range of 'social prescriptions' to support people in the community
- More people to get into work to improve their mental health
- Delaying entry and reducing demand to social care

Impact on the community

- Stronger, resilient and sustainable community and voluntary sector
- Increase in community-based projects and initiatives available to residents
- Improved relationship and collaboration between VCS, NHS and LBB

Impact on individuals/residents

- Improved mental health and wellbeing
- Improved social connections and reduction in loneliness
- Increased access to local community provisions
- Improved independence